



Regional Health Information Organization

RHIO Annual Board Meeting Minutes

November 17, 2020

ATTENDEES: C. Bell – MCMS, J. Flaitz – Paychex, P. Robinson – URMS, B. Hetherington – Empire Justice (retired), W. Norwood – Common Ground, A.M. Cook – Lifespan, M. Mendoza – Monroe Cty. Dept. of Public Health, R Benn – Excellus, K. Johnson – Catholic Family Ctr., K. Carter – Coordinated Care Services, A. Hale – Rochester Chamber, J. Eisenstein – RHIO, A. Warner – RHIO, A. Richardson – RHIO, E. Bielski – RHIO, D. DiNoto – RHIO, T. Kothari – RHIO, J. Mendoza – RHIO and O. Harary – RHIO

ABSENT: C. Cameron – MVP, J. Glynn – RRH and Sr. C. Wagner – St. Joseph’s Neighborhood Ctr.

MINUTES: H. Farrington - RHIO

Public Meeting Convened: 4 pm

Welcome by Larry Becker, Board Chair and Jill Eisenstein, CEO & President

Review of Annual Report – Video

2020

- Change in HealthVantics leadership
- Impact of COVID 19 pandemic on staff and community
- Impact of COVID 19 on our priorities
- Implementation of Explore+ - updated clinical query portal
- Push to meet performance measures by end of year
- Financial stress on all non-profits organizations, including the RHIO
- General sense of exhaustion

Yearly Highlights completed

- Published our participant map on our website- February
- Real-time Alerts enabled for jailed individuals - February
- Published a video for Elizabeth Wende Breast Care featuring Stamatia Destounis, MD - March
- Pivoted to work virtually – March
- Support and operationalized NYS DOH policy changes due to the COVID 19 pandemic –April
- Reopened our office – May
- Rochester RHIO declares that racism is a public health crisis – summer
- Trained new users on Explore+ over the summer
- Went live with Explore+ - September
- Educational Video with Finger Lakes Community Health featuring Dr. Jose Canario - October
 - Will be available soon



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- Rolling out Two Factor Authentication to the community – November
- First Finger Lakes Health Data Conference – November

Five things you need to know about the RHIO

- We focus on Data Quality and Completeness
- We are the Steward of the Community Data
- We have 1000+ Data Sources
- Our Regional Data is powerful and a huge resource to our community
- We have essential Data in a Crisis

Moving forward in 2021

- Patient Engagement in response to new federal rules
- More EMS data and addition of pharmacy participation
- Addition of historical data and enhancements to Explore+
- Direct Services for NYS DOH – increasing the use of the RHIO by DOH
- Community initiatives to improve data quality for race and ethnicity
- Regional development of FHIR use cases
- Public health reporting –support for provider organizations and public health departments
- Emergency Preparedness

Treasurers Report for 2019 by Bryan Hetherington

- Revenue decreased by 6.2 % over 2018 to \$8.4M, and operating expenses increased by 1.8% over 2018 to \$10.0M. The year-end deficit from operations was \$1.6M.
 - This was largely due to the anticipated cost of development for the Meridian product
- Balance sheet assets: \$7.6M
- Cash and short-term investments: \$3.2M
- Fixed assets subject to depreciation: \$2.0M
- Grants receivable and accounts receivable: \$1.7M
- Prepaid expenses: \$680K
- The RHIO auditors from the Bonadio Group provided a “Clean Audit” for the seventh year in a row

Treasurers Report for 2020 by Bryan Hetherington

- Unanticipated NYeC performance award (\$613) and Federal PPP funding (\$712K)
- 2020 is projected to end as of October 31st favorable to budget by \$386K
 - Variance
 - Driven mainly by no revenue from Meridian product and associated cost as development finalized
- At year end, cash on hand remains stable
- Cost savings initiatives include: consolidation of KeyBank loans, renegotiation of Paychex contract, renegotiation of Flaum lease and clean-up of Verizon inventory

Board of Directors Elections



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New Board Members

- Kesha Carter – CCSI
- Adrian Hale – Greater Rochester Chamber of Commerce
- Kathy Johnson – Catholic Family Center

A motion was made by Bryan Hetherington to approve the three listed Board members for a three-year term. Seconded by Chris Bell, All in Favor, None Opposed, So Moved.

Board Officers – One-year term

- Ann Marie Cook – President
- Jake Flaitz – Vice President
- Peter Robinson – Treasurer
- Michael Mendoza, MD – Secretary
- Larry Becker – Immediate Past President

A motion was made by Bryan Hetherington to approve the listed Board Officers to a one-year term. Seconded by Chris Bell, All in Favor, None Opposed, So Moved.

Big Thank you to Bryan Hetherington who will be leaving the Board and has been a Board member since 2008.

Thank you to Chris Bell who is also leaving the RHIO Board. Welcome to Lucia Acosta-Castillejo who is taking Chris Bell's place as Executive Director at the MCMS.

Elizabeth Bailey – 10-year anniversary at the RHIO

Public meeting Adjourned: 4:30 pm