



### **Statement from our CEO**

The civil rights of all U.S. citizens were ostensibly affirmed several decades ago. However, the events and global outrage of the past two weeks have made it clear that we are failing as a society to uphold these principles, especially for black Americans. Achieving true racial justice requires more than promises. It requires everyone to listen, understand and act.

This includes the Rochester RHIO. We have the responsibility to support health equity in communities across 14 counties, touching 1.5 million people. The health data for which we act as a trusted steward measures access, clinical outcomes, costs, and other crucial components of care. Race and ethnicity are part of this data set, influencing planning, aiding decisions, and changing lives.

The RHIO is committed to the highest levels of data quality and completeness. This allows accurate assessments of the health and well-being of residents—and identifying inequities. Yet as robust as our systems are, we can do better. Our Board of Directors and leadership are committed to improving how race and ethnicity data are recorded, collaborating with other regional healthcare agencies and experts to evaluate and reform policies and processes that deliver the most precise information possible.

Discrimination of any type is not tolerated by Rochester RHIO—among our people, among our partners, and housed within our data. I am incredibly proud of our organizational history and how we have conducted ourselves, yet we are not perfect, nor are we satisfied. We will never stop working to ensure that the health information on which you and so many others rely is free from bias, each and every day.

Jill Eisenstein  
President and CEO  
Rochester RHIO