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Rochester RHIO Publishes Annual Report to the Community as Animated Video

Highlights Stories of Health Information Exchange

ROCHESTER, NY, December 19, 2019—Through the secure electronic exchange of vital health information, the Rochester RHIO helps improve care for more than 1.4 million residents in the Rochester and Finger Lakes region of Upstate New York. RHIO has been at the forefront of health information exchange (HIE) technology, policy and implementation for more than a decade and its leadership and collaboration have regional, state and nationwide impact.

Now, RHIO is sharing highlights of its ever-growing value to the community in a two-minute animated video. Its Annual Report to the Community is available at <https://rochesterrhio.org/2019>.

"It's a privilege to serve as the trusted community steward for this essential health data, as well as an ally in finding new pathways to maximize its value for individuals and responsible, likeminded organizations," said Jill Eisenstein, CEO and president, Rochester RHIO. "We're enthusiastic about what's ahead, and hope that sentiment resonates with people across the region after reading a few inspiring stories that speak to our incredible progress and limitless potential."

Highlights include:

- **Tackling the Opioid Crisis and Substance Use Through Data Exchange**
By engaging health homes and corrections in an innovative data exchange collaboration, RHIO is supporting the battle against the opioid crisis in our communities.
- **Preparing for Regional Emergencies**
RHIO has partnered with state and county governments and emergency services organizations, ensuring critical data is available in times of crisis. Through a new resource, in the case of a State-declared emergency, family members can more rapidly locate loved ones receiving medical care across the region, in conjunction with authorized aid agencies.
- **Eye-Opening Report Measures Health of the Finger Lakes Region**
Clinical data gathered by the RHIO is being used to track key population health measures and support public analysis and regional health improvement efforts. The *Community Health Indicators Report* is a rich new resource that analyzes anonymized data from more than 600,000 screenings to better understand the well-being of residents in the Greater Rochester and Finger Lakes region.
- **Pioneering Legal Framework for Cross-Sector Data Exchange**
Privacy and security of personal data is more important than ever in today's digital age. Rochester RHIO has commissioned the Cross-Sector Data Exchange: Data Use and Legal Privacy white paper to address the legal issues and opportunities associated with emerging applications, exploring mechanisms for data sharing to support additional systems integration.

The video and additional story vignettes are now being shared across the region. For more information, visit <https://rochesterrhio.org/>