ROCHESTER RHIO

Regional Health Information Organization

Chairperson Lawrence Becker Xerox (Retired)

Vice Chairperson Ann Marie Cook Lifespan of Greater Rochester

Treasurer Bryan Hetherington Empire Justice Center

Secretary Peter Robinson University of Rochester Medical Center

Matthew Taylor Excellus Blue Cross BlueShield

Chris Bell Monroe County Medical Society

Carl Cameron, MD MVP Health Care

Wade Norwood Common Ground Health

John Glynn Rochester Regional Health

Sr. Christine Wagner St. Joseph's Neighborhood Center

Christopher Wiest Rochester Business Alliance

James W. Clark Thermo Fisher Scientific

Michael Mendoza, MD Monroe County Public Health

Jill Eisenstein President & CEO

200 Canal View Blvd. Suite 200 Rochester NY 14623 Phone: 585-410-6800 Fax: 585-410-6801 www.Rochester RHIO.org

Rochester RHIO and Jewish Senior *Life* Partner to Share Data and Build a Better Patient Record

Jewish Senior Life is first senior living facility to send clinical data to Rochester RHIO

Rochester, NY—November 14, 2018 — More than half of Americans will require long-term care in their lifetime—and while an aging population turns to retirement communities and skilled nursing facilities, many of these individuals will continue to receive care from multiple community providers and hospitals.

Recognizing the benefit to building a complete patient record, Jewish Senior *Life*, a Continuing Care Retirement Community (CCRC) that offers all levels of care from independent living to skilled nursing, has become the first senior living facility to send clinical care data to Rochester RHIO.

"At Jewish Senior *Life*, we care for nearly 2,000 people every year, working to enhance their quality of life, health and well-being. By partnering with Rochester RHIO to contribute secure patient data, we are ensuring that these individuals will receive the best possible care no matter where they are being treated," said Mike King, president and CEO of Jewish Senior *Life*.

Through RHIO's Contribute service, organizations achieve bi-directional exchange, meaning they can share data that helps caregivers provide better care for their patients. Contribute is used by hospitals, healthcare organizations, private practices and long-term care facilities to improve healthcare quality, coordination and efficiency. Jewish Senior *Life* is the first long-term care facility to meet the New York State requirements to send RHIO clinical care documents. Clinical access requires patient consent.

Data sharing builds a more complete medical record for communities and individuals. When connected healthcare providers share patient data, it results in fewer repeated tests, better diagnosis and monitoring of chronic conditions, and more comprehensive patient health record.

"Collaboration with partners such as Jewish Senior *Life* reflects that coordinated care is extending across a much wider spectrum of facilities than ever before," says Denise DiNoto, director of Community Services. "Its commitment is the first of many we expect from senior living organizations, making the community's ability to deliver efficient and effective healthcare all the stronger."

As the number of participants that use Contribute grows, providers gain a more complete picture of a patient's health, including recent hospitalizations, laboratory tests and imaging, medications administered, etc. Earlier this year, Rochester RHIO announced that 500 data sources are now contributing patient data, representing hundreds of healthcare organizations that serve more than a million residents each year.

###



Regional Health Information Organization

Chairperson Lawrence Becker Xerox (Retired)

Vice Chairperson Ann Marie Cook Lifespan of Greater Rochester

Treasurer Bryan Hetherington Empire Justice Center

Secretary Peter Robinson University of Rochester Medical Center

Matthew Taylor Excellus Blue Cross BlueShield

Chris Bell Monroe County Medical Society

Carl Cameron, MD MVP Health Care

Trilby DeJung Common Ground Health

John Glynn Rochester Regional Health

Sr. Christine Wagner St. Joseph's Neighborhood Center

Christopher Wiest Rochester Business Alliance

James W. Clark Thermo Fisher Scientific

Michael Mendoza, MD Monroe County Public Health

Jill Eisenstein President & CEO

200 Canal View Blvd. Suite 200 Rochester NY 14623 Phone: 585-410-6800 Fax: 585-410-6801 www.Rochester RHIO.org

About Rochester RHIO

Rochester RHIO is a secure electronic health information exchange serving authorized medical providers and over one million patients in Monroe, Allegany, Chemung, Genesee, Livingston, Ontario, Orleans, Schuyler, Seneca, Steuben, Wayne, Wyoming and Yates counties in Upstate New York. The service allows a medical care team to share records across institutions and practices, making patient information available wherever and whenever needed to provide the best care. Patients benefit from fewer repeated tests, easier second opinions, a reduced risk of mistakes caused by poor handwriting or incomplete records, and more informed care during office visits and emergencies. It is a Qualified Entity of the Statewide Health Information Network of New York (SHIN-NY). Health care professionals and patients can learn more by visiting <u>RochesterRHIO.org</u> or by calling 877-865-RHIO (7446).

About Jewish Senior Life

Serving people of all faiths and ethnic backgrounds, Jewish Senior Life is a Continuing Care Retirement Community (CCRC) guided by the values of honoring family and aging in place. Jewish Senior Life offers all levels of care on a single campus, from independent living to skilled nursing care, along with a variety of programs and services for people living outside its campus. Consistently recognized for its high-quality care, customer satisfaction and for being a great place to work, Jewish Senior Life is CARF accredited and was named a 2018 Top Workplace by the Rochester Democrat and Chronicle. Jewish Senior Life is a member of the Alliance for Senior Care of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Aging Services. For more information, please visit www.jewishseniorlife.org.

<u>Media Contact</u> Aimee Lewis for Rochester RHIO <u>aimee@mcdougallpr.com</u> or (585) 414-9838

Chelsea Wagner for Jewish Senior Life chelsea.wagner@partnersandnapier.com or (585) 340-9358