

Technology Provider of Regional Healthcare Leader Announces Promotion of Sridharan to Executive VP for Business Development and Technology

ROCHESTER, N.Y., March 20, 2017 —The Rochester RHIO has announced the promotion of Ramesh Sridharan to executive vice president for business development and technology.

In this role, Mr. Sridharan oversees HealthVantics, LLC, the technical services provider of the Rochester RHIO. He was previously the director of information technology. During his tenure, HealthVantics has played a primary role in the Rochester RHIO's services expansion, as well as helping make the region one of the most progressive health information technology markets in the United States.

"Ramesh's leadership and deep expertise in health data has been central to our success and that of the entire region," said Jill Eisenstein, chief executive officer and president of Rochester RHIO. "His promotion to this newly-established role reflects not only his past contributions, but also our confidence in future growth for the benefit of healthcare providers and patients across our 13-county service area."

Mr. Sridharan joined HealthVantics in 2014, following almost two decades spent in healthcare information technology product development and project management. This included IT leadership at Consult a Doctor, an innovative, consumer-driven health care solution for employers headquartered in Florida. His expertise includes health information exchange standards, HL7 specifications, IT integration, database architecture, and team building/mentoring.

About HealthVantics

HealthVantics, LLC, is a health information technology organization providing secure, reliable technology services for the Rochester RHIO's health information exchange. Its services—including HIE system service and support, contractual HIE services, consulting, and new product development—help other organizations ensure that healthcare providers have the information they need, when and where they need it. For more information, visit www.healthvantics.com.

About Rochester RHIO

Rochester RHIO is a secure electronic health information exchange serving authorized medical providers and over one million consenting patients in Monroe, Allegany, Chemung, Genesee, Livingston, Ontario, Orleans, Schuyler, Seneca, Steuben, Wayne, Wyoming and Yates counties in Upstate New York.

The service allows a medical care team to share records across institutions and practices, making patient information available wherever and whenever needed to provide the best care. Patients benefit from fewer repeated tests, easier second opinions, a reduced risk of mistakes caused by poor handwriting or incomplete records, and more informed care during office visits and emergencies. It is a Qualified Entity of the Statewide Health Information Network of New York (SHIN-NY). Health care professionals and patients can learn more by visiting RochesterRHIO.org or by calling 877-865-RHIO (7446).

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